

ART 2017

THE 48TH ANNUAL ART FAIR AT THE NORTH SHORE UNITARIAN CHURCH

SHOW INFORMATION

Join other talented artists and exhibit your work in our beautiful indoor space. We take pride in making the NSUC Art Fair an enjoyable experience for both our patron and our exhibitors.

LOCATION: North Shore Unitarian Church
2100 Half Day Road
Deerfield, Illinois 60015
847-234-2460
artfair@nsuc.org

SHOW TIMES: Saturday April 22 10 am to 6 pm
Sunday April 23 11 am to 5 pm

SET-UP TIMES: Friday April 21 5 pm to 10 pm
Saturday April 22 8 am to 10 am

SETTING: The contemporary architecture of the church complex has proven to be an excellent setting for viewing the works of our artists. Weather is never a problem since all the exhibit spaces are indoors.

MEDIA: Fine arts and crafts including photography, painting, ceramics, glass, paper, woodworking, metal working, jewelry, sculpture, fiber, clothing, and mixed media. All work must be original.

ARTIST SELECTION: Exhibitors are selected by a panel of jurors. The jurors evaluate the submitted work on originality, creativity, technical skill, and marketability. Applicants with highest scores in each media category are selected. The show reserves the right to balance the categories and the number of exhibitors is limited to the building's capacity. Please note, a number of exhibitors are invited to participate in the show based on their performance in previous years.

EXHIBIT SPACES: Exhibit spaces are assigned based on the needs of the show and exhibitor.

- As an indoor show, the actual space dimensions range in size and shape due to building constraints.
- Most exhibit spaces range from 6.5' x 10' to 8' x 8'. Unlike an outdoor show, that there are few 10' x 10' spaces.
- Access to electricity will be provided upon request.
- 6' or 8' display tables are available for a \$10 rental fee.
- Exhibitors are responsible providing, setting up and taking down their own displays.
- The artist or their representative is required to be at their booth throughout the show.

ASSISTANCE: Artist assistance is available during set up times and during the show. Volunteers are on hand to answer questions and provide directions.

SECURITY: Overnight security is provided Friday and Saturday nights. Exhibitors can leave their displays up from Friday night through Sunday.

- PUBLICITY:** The NSUC Art Fair is advertised in a variety of ways including:
- NSUC provides full color postcards to each exhibitor for their own distribution upon request.
 - NSUC mails the postcards to a compiled list of patrons from previous years.
 - Road signage in front of the church seen by 18,000 vehicles a day.
 - On internet sites featuring Art Fairs and Festivals.
 - On the NSUC website and Art Fair Facebook page.

- FEES:** The show's fee structure is as follows:
- A non-refundable \$25 processing fee
 - A \$100 booth fee. The booth fee is returned if the applicant is not selected or if they withdraw before
 - 15% commission on all sales

Make checks payable to: NSUC – Art 2017

SALES: All art sales are processed through the church and sales are final. Cashiers accept cash, checks, and credit cards (MasterCard, Visa and Discover). The amount of each artist's sales, less the 15% commission, is mailed within two weeks.

SALES TAX: Because tax obligations vary from artist to artist, the church does not collect sales tax from the buyers. Artists who wish sales tax to be collected should enter the required amount as separate line on the sales slip. North Shore Unitarian Church is located in unincorporated Lake County which has a 7.0% Illinois General Sales Tax.

KEY DATES:

February 15, 2017	Deadline for Exhibitor Applications
March 1, 2017	Notifications Emailed to Applicants
March 15, 2017	Deadline for Completed Registration Forms
April 5, 2017	Last Cancellation Date for Full Refund of Booth Fee

- RULES & REQUIREMENTS:** Applicants & Exhibitors are required to read and abide by the following:
- Eligibility to participate in the NSUC Art Fair is determined either through our standard jury process or by special invitation.
 - All work must be the original work of the artist. No imports or items made from commercial kits or patterns are acceptable.
 - Artists may exhibit work only in the category in which accepted.
 - Signed reproductions of the artist's work may be sold, but must be clearly labeled as a reproduction.
 - The accepted artists or an approved representative must be present to represent their work during the show's published hours.
 - Cancellation after April 5, 2017 may result in loss of the \$100 Booth Fee.
 - Submission of a completed registration form constitutes the artist's agreement to abide by the rules of the NSUC Art Fair.

QUESTIONS: Contact the Art Fair Committee at artfair@nsuc.org or call North Shore Unitarian Church at (847) 234-2460.

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2100 Half Day Road
Deerfield, IL 60015

